



# ACADEMY OF BUSINESS LEADERSHIP

## 2012 SUMMER BUSINESS INSTITUTE



### APPLICATION COVER PAGE

(Please include this page with your application)

### STUDENT INFORMATION

Name:				
First	Middle	Last	Preferred First Name	
Name of School:			Current grade level:	

**How did you hear about ABL's Summer Business Institute (SBI)? Please be specific.**

<input type="checkbox"/> ABL Representative:	<input type="checkbox"/> Teacher/Counselor:	<input type="checkbox"/> Friend (name):
<input type="checkbox"/> SBI Alumnus/a (name):	<input type="checkbox"/> SBI Class of (Year):	<input type="checkbox"/> Other (please specify):

**Who nominated you for ABL's Summer Business Institute (SBI)? Please be specific.**

Nominator's Name:	Nominator Phone Number:
Nominator's Email Address:	Nominator's Relationship to You:

**Please confirm you are including the following with your application:**

<b>PART I</b>	<input type="checkbox"/> Applicant Background Information <input type="checkbox"/> Academic Information <input type="checkbox"/> Activities and Work Experience
<b>PART II</b>	<input type="checkbox"/> Family Information & Parent Background
<b>PART III</b>	<input type="checkbox"/> Short Responses <input type="checkbox"/> Personal Statements (Essay I and Essay II)
<b>PART IV</b>	<input type="checkbox"/> Program Summary Form <input type="checkbox"/> Commitment Form (signed by parent/guardian)
<b>PART V</b>	<input type="checkbox"/> Nominator Form (completed by school teacher/counselor/administrator. Please include the Nominator's Form in a sealed envelope along with your 2012 SBI application.)
	<input type="checkbox"/> Recommendation Form (completed by school teacher/counselor/administrator and in sealed envelope)
	<input type="checkbox"/> Transcript (in sealed envelope)
	<input type="checkbox"/> If applying for financial aid, please attach the entire copy of <b>BOTH</b> parents'/guardians' most recent <b>SIGNED</b> tax return form and the 2012 SBI Financial Aid Request Form filled out by <b>BOTH</b> parents. If parents/guardians have filed separately, please attach an entire copy of each parent's/guardian's most recent <b>SIGNED</b> tax return form and the 2012 SBI Financial Aid Request Form filled out by <b>BOTH</b> parents.
	<i>(ABL will take all appropriate measures to ensure your privacy. Please make sure to black out Social Security number(s), and banking information as we are not responsible if items are lost in transit.)</i>

### APPLICATION DEADLINE DATES

**Receipt Date**  
**January 16, 2012**  
**February 20, 2012**  
**March 26, 2012**  
**April 30, 2012**  
**\* May 28, 2012**

**Notification Date**  
**By February 17, 2012**  
**By March 23, 2012**  
**By April 27, 2012**  
**By June 1, 2012**  
**\* By June 15, 2012**

*\*It is highly discouraged that you wait for the last deadline to apply as need-based financial aid and university site choices are on a first-come-first-served basis. Financial aid unavailability will place applicants on the waitlist.*



## SITE PREFERENCES AND PROGRAM DATES



**Please rank the campuses, from 1 to 7, with 1 being your first choice,  
and in the order that you would prefer to attend.**

*\*ABL reserves the right to add or delete sites based on availability.  
First choice picks will be available on a first-come-first-served basis.*

**SBI 5-WEEK PROGRAM – Monday, July 2, 2012 to Friday, August 3, 2012 (Grades 5-12)**  
***(Only exceptional and mature 5<sup>th</sup> and 6<sup>th</sup> Graders will be considered)***

- |                                                                                                                                                                                                                                         |                                                                                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>___ California State University, Dominguez Hills (CSUDH*)</p> <p>___ California State University, Los Angeles (CSULA)</p> <p>___ University of California, Los Angeles (UCLA)</p> <p>___ University of Southern California (USC)</p> | <p>___ California State University, Fullerton (CSUF)</p> <p>___ Loyola Marymount University (LMU)</p> <p>___ University of California, Irvine (UCI*)</p> <p style="text-align: center;"><i>*To Be Determined</i></p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Mandatory Orientation for all sites: Saturday, June 30, 2012**

**Mandatory Graduation for all sites: Sunday, August 5, 2012**

**Summer Business Institute – Five-Week Program (Grades 5-12)**

Monday, July 2, 2012 to Friday, August 3, 2012

***Cost: \$3,500 Tuition + \$475 Commitment Fee\****

## Need-Based Financial Aid is AVAILABLE

ABL has created a cost structure and instituted a new program, teaching youth how to raise funds through the Raising Capital for Personal Impact and Social Change Program Competition™. This component makes it affordable for underserved and under-resourced students to attend SBI at little to no tuition cost while making the program available to students of all income levels on a sliding scale. Therefore, all students are encouraged to apply, and to do so as early as possible!

\*The total cost to ABL is \$12,716 per scholar. ABL subsidizes 72.48% (\$9,216) of tuition fees for ALL scholars.

The maximum tuition fee we ask scholars and their families to pay is the **list price** of \$3,500 along with a **non-negotiable and non-refundable commitment fee** of \$475. Tuition is determined on a sliding scale based on family financial data.

Admitted 2012 SBI scholars are expected to contribute a non-negotiable and non-refundable commitment fee of \$475 in addition to the assessed final tuition price based on a **sliding scale**. **All students are highly encouraged to apply regardless of financial status!**  
**ABL is committed to working with families to make the program accessible and affordable to all admitted scholars.**

## APPLICATION TIMELINE AND PROCESS

<p><b>Monday, May 28, 2012</b> is the absolute last date we can receive applications for SBI 2012. Applicants will not be considered without a Nominator's Form.</p>	<p>To learn more about SBI, please visit <a href="http://www.goabl.org/sbi.html">http://www.goabl.org/sbi.html</a>. Please be advised that your application will not be reviewed until completed.</p>
<p>If you do not hear from us within two (2) weeks of submitting your application, please notify us at (626) 302-3650.</p>	<p>Please make copies of all application materials in case any materials are lost in the mail. ABL will not be responsible for any lost applications.</p>
<p>The <b>Notification Date</b> for SBI is typically up to two (2) weeks from the receipt of a <b>completed</b> application, and all related materials</p>	<p>If your application is incomplete, the postcard will inform you which part of the application is incomplete or missing. For example: missing official transcript, parental tax form, etc.</p>
<p>After your application package is received and processed, a postcard will be sent to your home address.</p>	<p><b>Two Telephone Interviews</b> will be conducted by ABL staff members, alumni, or volunteers. Each interview will take about 15 minutes.</p>
<p>If your application is complete, the postcard will specify a time and date for your first <b>Telephone Interview</b>. After the first phone interview, you will be notified of a specific time and date for a second <b>Telephone Interview</b>.</p>	<p>If student chooses to accept, a non-negotiable, non-refundable \$475 <b>Commitment Fee</b> must be paid within ten days from receiving the acceptance package in order to reserve a spot in SBI.</p>
<p>Once <b>both</b> interviews are completed, you will be notified of our decision within two (2) weeks.</p>	<p>A student's choice of site cannot be guaranteed, however, priority placement will be given to students in order of response to acceptance.</p>
<p>Upon receiving the <b>Acceptance Letter</b>, students will be given <b>ONE (1) week</b> to accept or decline the offer.</p>	<p>The Raising Capital for Personal Impact and Social Change Program Competition™, designed to teach ABL scholars to see themselves as an investment and to marshal resources begins on the <b>scholar's enrollment date</b> and ends on <b>Friday July 6, 2012</b>. The program also defrays the SBI attendance costs to families.</p>
<p>If applying for financial aid, the Financial Aid Request Form must be completed and sent to ABL along with your application.</p>	<p>Financial aid is available on a first-come-first-served basis. All interested students are highly encouraged to apply as soon as possible in order to receive the most financial aid and reserve a spot.</p>

**Please make and keep a copy of the entire application for your records.**

# PART I

## Academy of Business Leadership 2012 Summer Business Institute (SBI) Application



### Applicant Background Information *(Please complete all areas in type or legible print.)*

Name: \_\_\_\_\_  
First Middle Last Preferred Name

Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ Age: \_\_\_\_ Country of Birth: \_\_\_\_\_ Gender:  Male  Female  
Month/Day/Year

Home Address: \_\_\_\_\_  
Number Street City State Zip Code

Home Telephone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_  
Area Code Area Code

Email Address: \_\_\_\_\_

### Ethnicity Survey – Level I *(For demographic purposes only. Please check one.)*

African-American  Caucasian  Native American  Asian-American/Pacific Islander  Hispanic  Middle Eastern  
 Other (please specify) \_\_\_\_\_

### Level II *(Optional. Please check all that apply.)*

African-American  Cuban  Korean  Puerto Rican  American Indian or Alaskan Native  Filipino  Latino  Samoan  Native Hawaiian  
 Caucasian  Guamanian or Chamorro  Vietnamese  Mexican  Indian  Pakistani  Chinese  Japanese  Other (please specify) \_\_\_\_\_

### Academic Information *(Please submit a copy of your official transcript(s) with your application.)*

Type of School:  Public  Private  Charter  Home School Grade Level: \_\_\_\_\_ Non-weighted GPA: \_\_\_\_\_  
 Name of School: \_\_\_\_\_ School District: \_\_\_\_\_ Weighted GPA: \_\_\_\_\_  
 School Address: \_\_\_\_\_  
Number Street City State Zip Code

Counselor's Name: \_\_\_\_\_ Counselor's Phone Number: (\_\_\_\_) \_\_\_\_\_

Counselor's E-mail: \_\_\_\_\_

<b>Standardized Tests:</b>	PSAT: _____	SAT: _____	ACT: _____
<b>Advanced Placement Tests:</b>	Subject 1: _____ Score 1: _____	Subject 2: _____ Score 2: _____	Subject 3: _____ Score 3: _____
	Subject 4: _____ Score 4: _____	Subject 5: _____ Score 5: _____	Subject 6: _____ Score 6: _____

### Activities/Work Experience *(Lack of involvement outside of the academic realm will negatively affect your application.)*

Please list your school and community activities below with any offices held and/or leadership roles.

ACTIVITIES	POSITION HELD	HRS/WK	GRADE LEVEL
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____

Please list your prior work experience with any offices held and/or leadership roles.

EMPLOYER/COMPANY	POSITION HELD	Dates of Employment	HRS/WK
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____

*If more space is needed, please attach a separate sheet of paper listing other experiences.*

# PART II

## Academy of Business Leadership 2012 Summer Business Institute (SBI) Application



### Family Information *(Please complete all areas in type or legible print.)*

Parents' marital status	<input type="checkbox"/> Married	<input type="checkbox"/> Separated	<input type="checkbox"/> Divorced	<input type="checkbox"/> Widowed	<input type="checkbox"/> Single
Is your father	<input type="checkbox"/> Employed	<input type="checkbox"/> Unemployed	<input type="checkbox"/> Retired	<input type="checkbox"/> Deceased	<input type="checkbox"/> No contact
Is your mother	<input type="checkbox"/> Employed	<input type="checkbox"/> Unemployed	<input type="checkbox"/> Retired	<input type="checkbox"/> Deceased	<input type="checkbox"/> No contact
Single Parent Home <input type="checkbox"/> Yes <input type="checkbox"/> No                    Number of siblings in home ___                    Total Family Size ___                    Primary Language(s) Spoken at home: ___ □ _____					
<b>Please list the name(s), age(s), year in school, and occupation of all siblings</b>					
Name	Age	Year in School	School/Occupation		
If <b>NOT</b> living with both parents, please enter the name of the parent or legal guardian(s) currently living with:				For legal guardian(s): What type of legal guardian(s) are you?	

### Parent Background *(Please complete all areas in type or legible print.)*

	Father	Mother
Full Name		
Country of Birth		
Home Address (if different)		
Home Telephone	(    )    -	(    )    -
Cell Phone	(    )    -	(    )    -
Employer		
Occupation/Title		
Work Telephone	(    )    -	(    )    -
Email Address		
Highest Education Completed	Grade School: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 High School: <input type="checkbox"/> 9 <input type="checkbox"/> 10 <input type="checkbox"/> 11 <input type="checkbox"/> 12 Undergraduate: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> Bachelor's Graduate: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> Master's <input type="checkbox"/> Other _____	Grade School: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 High School: <input type="checkbox"/> 9 <input type="checkbox"/> 10 <input type="checkbox"/> 11 <input type="checkbox"/> 12 Undergraduate: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> Bachelor's Graduate: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> Master's <input type="checkbox"/> Other _____
Name of University (if any)		
<b>Please Select an Income Category</b> (Required for demographic purposes.)		
<b>Combined Gross Annual Income</b> <i>(If applying for financial aid, please attach the entire copy of BOTH parents'/guardians' most recent SIGNED tax return form and the 2012 SBI Financial Aid Request Form filled out by BOTH parents. If parents/guardians have filed separately, please attach an entire copy of each parent's/guardian's most recent SIGNED tax return form and the 2012 SBI Financial Aid Request Form filled out by BOTH parents.)</i>	<input type="checkbox"/> \$0 - \$15,000 <input type="checkbox"/> \$16,000 - \$25,000 <input type="checkbox"/> \$26,000 - \$40,000 <input type="checkbox"/> \$41,000 - \$55,000 <input type="checkbox"/> \$56,000 - \$64,000	<input type="checkbox"/> \$65,000 - \$99,000 <input type="checkbox"/> \$100,000 - \$149,000 <input type="checkbox"/> \$150,000 - \$199,000 <input type="checkbox"/> \$200,000 - \$249,000 <input type="checkbox"/> \$250,000 - \$299,000
		<input type="checkbox"/> \$300,000 - \$399,000 <input type="checkbox"/> \$400,000 - \$499,000 <input type="checkbox"/> \$500,000 - \$999,000 <input type="checkbox"/> \$1 million +



**Short Responses**

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Be as specific and complete as possible in answering ALL of the following questions. Please use a separate page if necessary. Please complete all areas in type or legible print. Remember, incomplete applications will not be considered.

1) How did you hear about the SBI program?

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2) Please list three reasons why you would like to participate in SBI:

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3) What classes or experiences have you had related to business?

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4) What leadership experiences have you had?

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5) What are your hobbies and interests?

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6) Name the person you admire the most. Why?

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7) Name the accomplishment you are most proud of. Why?

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8) If there were no limitations in the world, socioeconomic or otherwise, what would you want to do and why?

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# PART III

## Academy of Business Leadership 2012 Summer Business Institute (SBI) Application



9) What do you expect to achieve by participating in SBI and what can you contribute to the SBI 2012 class?

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10) What is your favorite subject and why?

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11) Please list the classes you are planning on taking in the 2011-2012 school year:

- a. 

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- b. 

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- c. 

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- d. 

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- e. 

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- f. 

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- g. 

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12) Please list 5 goals you hope to achieve in the next 5 years:

- a. 

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- b. 

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- c. 

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- d. 

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- e. 

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13) What would you like to experience while in the United States?

*(This question is for international applicants only.)*

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# PART III

## Academy of Business Leadership 2012 Summer Business Institute (SBI) Application



### Personal Statements

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#### Guidelines:

- Type your responses to the essay questions below on separate 8½ by 11 sheets of paper
- Minimum 300 words (1 page); maximum 500 words **per essay**
- Double spaced
- Type your name, school, first preferred site choice and essay question number in the top right corner
- Do not re-type the essay question

#### Essay I

Attach a typed essay that is one full page in length answering **one** of the following questions.

1. Tell us about an obstacle you have faced. What steps did you take or are you currently taking to overcome it? (i.e. personal hardship(s), financial, educational, health, etc.)
2. How do you define “transformational leadership”? Do you consider yourself a leader and why?
3. If you could change anything in your community, country or world, what would it be and why?

#### Essay II

Attach a typed essay that is one full page in length answering the following question.

1. Why should ABL admit you over someone else? How will you contribute in class and in a team? What would you like to gain from the Summer Business Institute (SBI) experience? How would you contribute to ABL as an alumnus/a?

### PART IV Program Summary and Commitment Form

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Please read and sign the attached **Program Summary and Commitment Form**.

Discuss SBI and the commitment that you will be making with your parent(s)/guardian(s).

After reviewing the materials, please have your parent(s)/guardian(s) sign the Program Commitment form on page 11.

### PART V Nominator Form, Educator Recommendation Form, School Transcript, Tax Return(s), and 2012 Financial Aid Request Form

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**Nominator Form:** Getting nominated into ABL’s award-winning Summer Business Institute is the first step to learning two of the most important lessons taught at ABL: First, to dare to champion yourself by asking someone at your school or a community leader to nominate you. ABL is committed to bringing out the champion in you! And second, to start building a large, powerful, and supportive network of lifelong champions and mentors who will be vested in your personal success every step of the way in order to help you achieve your seemingly impossible dreams, and subsequently become a champion for others; thus, giving back by paying it forward. Therefore, ABL requires from all interested potential scholars to find nominators for its 2012 SBI program. Please ask your school teacher/counselor/administrator and/or a community leader to read all program materials and complete the attached Nominator Form. Please include the Nominator’s Form in a sealed envelope along with your 2012 SBI application.

**Educator Recommendation Form and School Transcript(s):** Please ask your school teacher/counselor/administrator to read all program materials and complete the attached **Educator Recommendation Form**. Please ask them to place the recommendation in a sealed and signed envelope for you to include in your application package. Also, make sure to submit or ask your school to mail a sealed transcript(s) to the Academy of Business Leadership.

**Tax Return(s) and 2012 Financial Aid Request Form:** If applying for financial aid, please attach the entire copy of **BOTH** parents’/guardians’ most recent tax return form. If parents/guardians have filed separately, please attach an entire copy of each parent’s/guardian’s most recent tax return form. In either case, also please include the **2012 Financial Aid Request Form**. This information is only used to determine the amount of financial aid available to the applicant and all information shall be deemed confidential information not to be disclosed to third parties. Parents/guardians who have filed (current or past) tax returns, and do not wish to provide them to ABL, will not be considered for financial aid. There will be no exceptions. ***(ABL will take all appropriate measures to ensure your privacy. Please make sure to black out Social Security number(s), and banking information as we are not responsible if items get lost in the mail.)***

### MAILING ADDRESS

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Please mail the completed application with the typed Personal Statements, the Nominator Form, the Educator Recommendation Form, the School Transcript(s), the complete tax return(s) (if applicable), the Financial Aid Request Form (if applying for Financial Aid), and the signed Program Commitment Form to:

**Academy of Business Leadership  
ATTN: SBI Admissions Department  
2244 Walnut Grove Ave., Quad 2A  
Rosemead, CA 91770**

## PART IV

# Academy of Business Leadership

## 2012 Summer Business Institute (SBI) Application

### SBI Program Summary & Dates



ABL's 2012 Summer Business Institute (SBI) is a unique program that combines cutting-edge teaching methodologies, core values, and academic rigor in a fun, loving, and nurturing environment. In 2012, the SBI program will be offered at CSUF, CSUDH\*, CSULA, LMU, UCLA, USC, and UCI\* (\*To Be Determined). This program is available to (mature) incoming 5<sup>th</sup> to graduating 12<sup>th</sup> graders. It offers up to 184 classroom hours of instruction by top MBA instructors covering 11 different tracks that promote self-awareness, personal empowerment, prosperity building, wealth creation, individual success, and giving back. For the past 13 years, ABL has opened the eyes of our scholars to "follow their hearts, and have no limitations" in order to seek the greatest opportunities available to realize their true potential. ABL enables youth from all socio-economic backgrounds to learn from each other in a caring and exciting environment that fosters better understanding and the breaking down of stereotypes on all sides. In all of its programs, ABL promotes a real world environment of diversity to train our future leaders to work together with people from all walks of life.

The SBI **Raising Capital for Personal Impact and Social Change Program Competition™** is a hands-on precursor to the rigors of the Summer Business Institute program. The program teaches ABL's scholars how to see themselves as an investment; how to enroll others as champions and mentors to invest in their success; and how to raise capital with pride and dignity. Learning how to raise capital and how to build a network of champions and mentors to invest in their future are tools that will help the scholars gain a sense of independence, self reliance, and confidence to know that they can find financial and other resources they will need to achieve their seemingly impossible dreams. The immediate benefit of the program to scholars and their families is to help defray the cost to attend SBI. ABL will reimburse all scholars who raise the full tuition amount (\$3,500) and commitment fee (\$475), all monies they pay ABL. All students, regardless of family income, are mandated to participate in the SBI Raising Capital for Personal Impact and Social Change Program Competition™.

SBI is a one-of-a-kind program specifically designed to prepare the next generation of leaders. Our SBI scholars receive transformational leadership training that includes life skills, meditation techniques, ethics, and Anna's 7 Core Values, which help further develop the student holistically. ABL offers hands on experiential learning that gives students from all communities the opportunity to build bridges of understanding between and among different youth communities, and become the agents of change needed to make a difference in their respective communities, schools, cities, our country, and the world. We unlock our scholars' passion and genius through immersion in a college environment; instruction by top MBA graduates from universities such as Harvard Business School, Wharton School, and the Kellogg School of Management; training by college students who concurrently participate in the ABL Leadership Institute and who come from prestigious universities nationwide; and access and exposure at the highest levels to Fortune 500 corporations, major institutions, and leaders of our time. We give all our scholars a ten-to-twenty year head start, inspiring them to see themselves as **Leaders NOW™** who will rise to become the future conscious, conscientious, and transformational corporate, entrepreneurial, social entrepreneurial, philanthropic, and civic leaders of America and the world, while inculcating in them the value of **Giving Back NOW™**. We ignite our scholars' passion for learning, prosperity building, and giving back through a new paradigm of self-perception and empowerment. We offer a unique methodology that incorporates students from various grade levels to learn from one another. SBI scholars come from various socio-economic, ethnic, and educational backgrounds. This fact adds to ABL's rich culture of diversity. ABL continues to set the standard of empowering our youth to never give up, to overcome all obstacles, to dream big, and to reach for the stars!

We give our future leaders the opportunity to experience success every step of the way, and to experiment and exceed their own expectations by pushing them outside their comfort zones in a safe environment. **We use business education as a vehicle to inspire and expose our scholars to the careers and opportunities that could be available to them in the future since business touches all fields from law to the arts to finance to entertainment to public policy to sports to medicine, and science. We also use transformational leadership education to teach our scholars how to acquire the mindset to reach their seemingly impossible dreams. The majority of our scholars are not familiar with business concepts. They are simply interested in learning and expanding their horizons.** Throughout SBI, scholars have the opportunity to work in teams to develop and present their own business ideas to a distinguished panel of business executives and venture capitalists. We also further develop our scholars' knowledge in finance and investing through an intense study of the stock market and personal finance as tools for personal wealth creation and money management. In a team setting, scholars manage fictitious \$100,000 stock portfolios, buying and selling throughout the five-week program. Moreover, we enhance within each scholar their communication and leadership skills with opportunities to network with top level executives while attending up to 8 different field trips to Fortune 500 companies and leading corporations. From SBI 2009-2011, our generous field trip hosts included Bank of America Merrill Lynch, FPA, Fox Studios, Montage Hotels, NBC Studios, Southern California Edison, State Street, PIMCO, The Capital Group Companies, Union Bank, and many more.

We are proud of our results: **100%** of our scholars graduate from high school and a remarkable **98%** of them pursue post-secondary education at colleges and universities across the United States. A 2011 survey of SBI alumni (sixth graders from 2004 up to seniors through 2011) revealed that **100%** of them graduated from high school, and **99.9%** of them are attending colleges and universities nationwide, including elite ones such as Brown, Columbia, Cornell, Dartmouth, Duke, Georgetown, George Washington, Harvard, Stanford, UC Berkeley, UCLA, USC, and Yale. Our alumni can also be found at companies such as Bank of America Merrill Lynch, PricewaterhouseCoopers, The Capital Group Companies, Warner Bros., and PIMCO. **100%** of our alumni say that ABL has made a dramatic difference in their lives, and **100%** of them recommend the program to their friends. For more information about the specifics of the SBI program, please review pages 9 and 10.

**The ABL 2012 Summer Business Institute program will run from Monday, July 2, 2012 through Friday, August 3, 2012 for five weeks. A mandatory orientation and graduation will take place on Saturday, June 30, 2012, and Sunday, August 5, 2012 respectively for all 2012 university sites.** If you have any questions pertaining to the 2012 SBI program, please contact the ABL Director of Enrollment & Financial Aid at (626) 302-4428.



# Academy of Business Leadership

## 2012 Summer Business Institute (SBI) Application

### SBI Program Summary



*Get a 10- to-20-year head start on life, business concepts, and the fundamental intangible elements of success!*

#### SBI SCHOLARS RECEIVE THE FOLLOWING:

- Up to 184 hours of instruction by leading speakers and MBA Instructors from top universities such as Harvard Business School, Wharton School, and Kellogg School of Management
- Integrated college campus setting where students attend class daily and engage in critical thinking, reading, and writing skills
- Presentation and public speaking skills
- Hands-on experiential learning and unique teaching methodologies that cover 11 tracks:
  - Leadership
  - Stock Market
  - Economics and Personal Finance
  - Entrepreneurship and Business
  - Social Entrepreneurship
  - Computer and Software Skills
  - Transformational Leadership training that includes life skills, ethics, meditation techniques, and Anna's 7 Core Values
  - College Preparation
  - Career Development
  - How to Raise Capital for Personal Impact and Social Change™
  - Building a Network of Champions and Mentors
- Fictitious stock market trading
- Production and presentation of professional business plans to senior executives, venture capitalists, and industry leaders
- Power networking training and competition with the ABL Refounder, President & CEO
- Need-based financial aid is available to participate in SBI (sponsored by ABL contributors and subject to availability of funds on a first-come-first-served basis)
- ABL will provide each student with a curriculum binder, student manual, SBI class t-shirt, class picture, commendations & graduation certificate
- 5-10 high school credits within the districts of LAUSD, Alhambra, Norwalk-La Mirada, and Montebello
  - Scholars from other districts can petition for high school credit in their respective school districts
- Content credit for "Foundations of Business" at Notre Dame De Namur University (NDNU) equivalent to a prerequisite three-unit course for students enrolled in the Undergraduate Day Business Program at NDNU
  - Possible college credit through scholars' petition at their respective university
- How to raise capital and learning how to build a network of lifelong champions training
  - Scholars learn how to see themselves as an investment; how to enroll others as champions and mentors to invest in their success; and how to raise capital with pride and dignity. Subsequently, scholars gain a greater sense of independence, self-reliance, and confidence. ABL aims to teach the scholars to never see money as an obstacle to their seemingly impossible dreams
  - Scholars learn how to raise capital to help them in their future endeavors
- Interaction with executives and up to eight field trips (per student) to Fortune 500 companies and other influential corporations and organizations
- Field trips and guided tours at ABL university host campuses
- Computer training in Microsoft Office, Business Plan Pro, and Stock-Trak
- Business etiquette training
- Individualized Action Plan™ for college
- College admissions presentations by senior recruiters from elite public and private universities
- Do's and Don'ts of Social Media
- Recognition of outstanding scholars throughout the SBI program, **and over \$25,000 in cash prizes for the various competitions**
- At least one meal provided per week (on field trips)
- Vision and goal setting for future success
- Reading the *Los Angeles Times* and *Wall Street Journal* daily (provided by ABL)
- Resume writing and interviewing techniques
- SBI Orientation
  - World-class speakers
  - Inspirational presentations
  - Site staff and scholar interaction
  - Parent workshops (financial and college admissions)
  - Dream quilt
- Beyond ABL
  - World-class speakers
  - Business industry workshops
  - College admissions workshop
  - Class picture
- Commencement Ceremony
  - Elegant cap and gown commencement ceremony with framed graduation certificates
  - World-class speakers
  - Talent show acts by SBI scholars
  - Winning regional oral business plan presentation
  - Speeches by SBI Valedictorians and instructors
  - Presentation of plaques in front of over 600 attendees
  - Commendations from national, statewide and local elected officials

# PART IV

## Academy of Business Leadership 2012 Summer Business Institute (SBI) Application SBI Program Summary



### COMPETITIONS

To teach our scholars the importance of working in a group setting, each SBI scholar will be placed on **2** teams of **4-5** people each. On one team, scholars will compete in the business plan competition, and on the other team, they will compete in the stock market competition. In addition, scholars will have an opportunity to shine individually in a variety of competitions. All scholars will be acknowledged and recognized at Graduation on Sunday, August 5, 2012.

**\*\*On average, over 65% of our SBI scholars receive over \$25,000 collectively in awards and cash prizes each year\*\***

**Raising Capital for Personal Impact and Social Change Program Competition™** – With the supervision and guidance of the Director of Student Development, individual scholars will raise \$3,975. All scholars, regardless of income are expected to raise capital.

**Business Plan Competition** – Under the direction of the SBI instructors and site staff, each team member is expected to contribute their ideas, skills, and talent to researching and developing a successful business plan. All teams have a diverse make-up of members. We expect all students to give **110%** in their participation.

**Stock Market Competition** – In this competition, stock market teams will manage a fictitious \$100,000 stock portfolio. On a daily basis, students will track their investments on Stock-Trak using the *Wall Street Journal* and the *Los Angeles Times* (provided by ABL). They will learn stock terms, symbols, and investment strategies pertaining to stocks that are publicly traded on the stock exchanges. The teams that accumulate the highest return at the conclusion of the program will be awarded prizes sponsored by **Bank of America Merrill Lynch**.

**Social Impact Contract** – In the spirit of the 7<sup>th</sup> core value of Giving Back, scholars will think of an idea, visualize the result, write a plan, and execute a project within a year to create change and thus produce positive impact to improve the world.

**Individual Long Term Stock Choice Competition** – To ensure the SBI scholars understand the principles of the stock market, each individual scholar will pick and track one stock throughout the duration of the program.

**Anna's Power Networking Competition** – Scholars are taught the power of networking and how to build their network of lifelong champions. They are trained to network and connect with executives during field trips and throughout the duration of the SBI program. They also participate in the "Anna Power Networking Game" by building a professional relationship with ABL's Refounder, President & CEO as an example.

**ABL Outstanding Leadership Competition** – Scholars compete to distinguish themselves throughout the SBI program by embodying and exemplifying the ABL spirit. One SBI scholar will be selected as the "ABL Outstanding Leader."

**ABL Most Outstanding Scholar Competition** – Over the course of the Raising Capital for Personal Impact and Social Change Program Competition™ and the SBI Program, scholars can earn up to 5,000 points by excelling in the various competitions and with coursework. The scholar who earns the most points (at least 4,700 points) wins the ABL Most Outstanding Scholar Award and a **\$3,000 college scholarship**.

#### Site Business Plan Competitions

- Site Oral Business Plan Competition  
1<sup>st</sup> Place - \$100; 2<sup>nd</sup> Place - \$75; 3<sup>rd</sup> Place - \$50
- Site Outstanding Individual Performer
- Site Written Business Plan Competition  
1<sup>st</sup> Place - \$100; 2<sup>nd</sup> Place - \$75; 3<sup>rd</sup> Place - \$50
- Site Most Creative Business Plan

#### Regional Business Plan Competition

- Regional Oral Business Plan Competition  
1<sup>st</sup> Place - \$1,000 (per team)  
2<sup>nd</sup> Place - \$600 (per team)  
3<sup>rd</sup> Place - \$400 (per team)
- Regional Outstanding Individual Performer
- Regional Most Creative Business Plan
- Regional Written Business Plan Competition  
1<sup>st</sup> Place - \$100 (each)

#### Stock Market Competition

- Site Stock Market Game  
1<sup>st</sup> Place - \$100; 2<sup>nd</sup> Place - \$75; 3<sup>rd</sup> Place - \$50
- Regional Stock Market Game  
1<sup>st</sup> Place - \$75 (each)
- Site Individual "Hold-stock" Return Winner  
1<sup>st</sup> Place - \$75

#### Anna's Power Networking Competition

\$500 (one scholar)

#### ABL Outstanding Leadership Award

\$500 (one scholar)

#### 2012 SBI Most Outstanding Scholar Award

\$3,000 college scholarship

#### Raising Capital for Personal Impact and Social Change Program Competition™

- 1<sup>st</sup> scholar to raise \$3,975 wins an iPod touch
- The scholar who raises the most money (above \$4,500) wins an iPad2
- Every scholar who raises \$3,975 gets their tuition reimbursed
- Every scholar who raises \$3,975 gets a \$100 savings account
- Every scholar who raises \$10,000 wins a MacBook Pro and Bose SoundDock speakers
- When 55% of scholars reach their individual capital raising goal of \$3,975, they are entered into a drawing for prizes such as Beats by Dr. Dre headphones, iPhones, iPads, a complete bedroom makeover, and a \$1,000 college scholarship.

#### Regional Social Impact Contract Competition™ (SIC)

- Written SIC Competition  
1st Place -- \$150 (one scholar)  
2nd Place -- \$100 (one scholar)  
3rd Place -- \$75 (one scholar)

### ADDITIONAL SCHOLAR RECOGNITIONS:

- Scholars' Choice – Semi Regional Business Plan Competition**  
1<sup>st</sup> Place; 2<sup>nd</sup> Place; 3<sup>rd</sup> Place
- Scholar of the Week (Anna's Seven Core Values)**
- Class Officer (elected):**  
President, Vice President, Treasurer, Secretary

- Presidential Honor Roll**
- Site Valedictorian**
- Talent Show** in front of over 600 guests at the commencement ceremony

# PART IV

## Academy of Business Leadership 2012 Summer Business Institute (SBI) Application



### PROGRAM COMMITMENT

The five-week SBI program will meet Monday through Friday from 8:00 a.m. to 2:30 p.m., Monday, July 2, 2012 through Friday, August 3, 2012. All SBI sites will have a mandatory orientation on Saturday, June 30, 2012 and graduation on Sunday, August 5, 2012. If accepted into the SBI program, I agree to adhere to the rules and policies of the Academy of Business Leadership, and the host university. I also agree to participate in ALL class activities and group competitions. Upon acceptance into the program, as instructed by my acceptance letter, I agree to submit a non-negotiable and non-refundable commitment fee of \$475 to ABL in order to guarantee a position in the program. The following highlights the breakdown of the contributions of ABL and students.

- The Academy of Business Leadership based on financial need may cover part of the SBI tuition. Students must apply to be considered for financial aid. All financial aid is based on availability of funds.
- In the past thirteen years, through the generosity of its corporate partners, individual donors, and university hosts, ABL has covered over \$26,000,000 for the cost of 2,800 students to successfully attend and complete its Summer Business Institute on eight college campuses\*.
- The ***SBI Raising Capital for Personal Impact and Social Change Program Competition***<sup>TM</sup> begins on the day of your enrollment and ends on Friday, July 6, 2012. The immediate benefit of this program competition to scholars and their families is to defray the cost to attend SBI. ABL will reimburse all scholars, who raise the full tuition amount (\$3,500) and commitment fee (\$475), all monies they pay ABL. With the help of the Director of Student Development, whose main effort is to support and train scholars in this endeavor, scholars will learn how to enroll others in their success and thus build their network of lifelong champions; they will also learn how to see themselves as an investment and not a charity; and how to raise capital with pride and dignity.
- ALL scholars are expected to raise capital regardless of their family income. As an added incentive, ABL will also open a \$100 savings account in each scholar's name. Other prizes for successful scholars include iPods, iPads, iPhones, a \$1,000 college scholarship and a \$3,000 college scholarship.
- Irrespective of how SBI costs are raised, **payment is due by the highlighted due dates in the acceptance letter and enrollment packet.**
- Only 3 absences (excused and unexcused) are permitted throughout the 5-week SBI program. **Unless they have prior approval, before the start of SBI**, students who miss more than 3 days will be automatically expelled from the program and will forfeit all tuition fees. **Two tardies will count as one absence.**
- **If a student is expelled from the SBI program or drops from the program (after May 4, 2012), for any reason, he or she will owe ABL the scholarship awarded along with the unpaid assessed tuition amount (if applicable), and will be required to return to ABL the SBI curriculum binder and all program materials.**
- Each student will receive a total of 3 tickets for orientation on June 30, 2012, and 3 tickets for graduation on August 5, 2012 (one (1) ticket for the SBI scholar and two (2) tickets for parents/guardians). Extra tickets can be purchased. Each student will also receive an ABL T-shirt, a class photo, the SBI 2012 student manual, and the SBI 2012 curriculum binder. **On average, 65% of our SBI scholars receive over \$25,000 collectively in cash prizes based on their performance in the SBI Raising Capital for Personal Impact and Social Change Program Competition<sup>TM</sup> and various SBI competitions.**
- Fees are subject to change. At any time, ABL reserves the right to add, delete or change program components, timeline, program length, processes, procedures, policies and/or sites.
- In the case that ABL changes and/or cancels any SBI program location, students will have the opportunity to select an alternative location. If such location is unavailable, students will be entitled to a full refund.
- Fees collected from students will help partially subsidize the cost of the program. ABL will seek additional funding from corporations, individuals, and/or foundations to cover the remaining program cost balance.

\* Cost to ABL for the five-week SBI Program is \$12,716 per scholar. ABL subsidizes 72.48% (\$9,216) of tuition fees for ALL scholars. ABL is able to provide the SBI program at a reduced tuition fee of \$3,500, and to provide need-based financial aid to admitted scholars thanks to the generous support of our donors.

*I have read the entire 2012 Summer Business Institute (SBI) application. I give permission for my student to participate in the 2012 SBI program, if accepted. I agree that the Academy of Business Leadership reserves the right to change program fees and to make cancellations, changes, and/or substitutions in case of emergency and/or changed conditions.*

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**Print Student Name**

**Print Parent/Guardian Name**

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**Student Signature**

**Date**

**Parent/Guardian Signature**

**Date**



Applicant's Name \_\_\_\_\_

School Name \_\_\_\_\_ Grade Level \_\_\_\_\_

TO THE APPLICANT: Please give this form to a school teacher, counselor, or administrator who knows you well and who can assess your character, potential, and involvement in your school and/or community.

TO THE RECOMMENDER: This student is an applicant to ABL's 2012 Summer Business Institute (SBI), a unique program that combines cutting-edge teaching methodologies, core values, and academic rigor in a fun, loving, and nurturing environment.

In ABL's Summer Business Institute, scholars have the chance to learn from up to 11 different tracks that promote self-awareness, empowerment, prosperity building, individual success, and giving back.

SBI is a one-of-a-kind program specifically designed to prepare the next generation of leaders. We unlock our scholars' passion and genius through immersion in a college environment, instruction by top MBA graduates and college students from prestigious universities, and access and exposure at the highest levels to Fortune 500 corporations, major institutions, and leaders of our time.

We ignite our scholars' passion for learning, prosperity building, and giving back through a new paradigm of self-perception and empowerment. We offer a unique methodology that incorporates students from various grade levels to learn from one another.

We are proud of our results: 100% of our scholars graduate from high school and a remarkable 98% of them pursue post-secondary education at colleges and universities across the US. A 2011 survey of SBI alumni (sixth graders from 2004 up to seniors through 2011) revealed that 100% of them graduated from high school, and 99.9% of them are attending colleges and universities nationwide, including elite ones such as Brown, Columbia, Cornell, Dartmouth, Duke, Georgetown, George Washington, Harvard, Stanford, UC Berkeley, UCLA, USC, Yale, and others.

The ABL 2012 Summer Business Institute program will run from Monday, July 2nd through Friday, August 3rd for five weeks. A mandatory orientation and graduation will take place on Saturday, June 30, 2012, and Sunday, August 5, 2012 respectively for all 2012 university sites.

EVALUATION

Evaluate the applicant in the following areas on a scale from 1 (lowest) to 5 (highest).

Table with 7 columns: Traits, No Basis (0), Below Avg. (1), Average (2), Good (3), Very Good (4), Excellent (5). Rows include traits like 'Is an attentive learner', 'Is interested in personal growth and development', etc.

1) What characteristics stand out most about this applicant? What makes him/her special?

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2) In what area(s) does the applicant need improvement?

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3) Does the applicant show an interest in business? If so, what special skill(s) has the applicant displayed?

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4) Does the applicant show an interest in leadership? If so, please provide an example.

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5) In your opinion, will the student complete the requirements of this five-week summer program?

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6) Please include any additional evaluation comments/concerns.

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7) I (please check one)

- Strongly recommend
- Recommend
- Recommend with some reservations
- Do not recommend

**All recommendation forms will be held in complete confidentiality.**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

School: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

How long have you known the applicant? \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***If there are any questions pertaining to the 2012 SBI Program, please contact the  
ABL Director of Enrollment & Financial Aid at (626) 302-4428 or fax (626) 302-1440 or email at SBI 2012 Info@goabl.org.***